



Music Education Video Series Sponsorship Information

**Inspiring, educating, and engaging thousands
of Tampa Bay Area and Beyond students every year!**

Providing free experiences for students by artists who live where they live is an investment in the community and future generations of musicians and music lovers. While we look forward to working with Florida students in their classrooms and in the concert halls again in the future, **we are excited to offer video lessons that will support music teachers and students everywhere.**

- **Six video lessons** for primary through secondary choral music curriculum, Florida-wide.
- **Potential Statewide Reach** - 4,269 schools in 76 school districts
- **Accessible for free** by any Florida educator or Florida student with an internet connection.
- **Aligned with Florida Music Education Standards.**
- Created in coordination with Hillsborough and Pinellas County public school music supervisors.
- **Ready to plug and play** with accompanying assessments that teachers can input into whichever platform they use with their students.
- Will continue to be a part of our educational offerings and digital library well into the future.
- Produced by Carlton Kilpatrick, former Educational Outreach Director, and coordinated by former Artistic Director, Brett Karlin, with support from Educational Outreach Assistants M. Nicole Davis and Jesalin Gonzalez, as well as participation from Master Chorale artists and Lumina Youth Choir guest singers.



< PHOTO: Deah McReynolds leads Master Chorale's Education & Outreach Ensemble at Southern Oaks Elementary, in Pinellas County, 2017

Music Education Video Series Program Highlights

Elementary

(4th, 5th, and 6th) 2 videos, 15-20 mins each, 3 segments each

- **Series 1** - The Vocal Instrument - How does the human voice work? Voice types and what is mine? Demonstrations of the full range of the human voice.
- **Series 2** - Masterworks with The Master Chorale - *Messiah* - History of the work - Featured movement: "*Hallelujah*" Texture and use in popular culture including other versions and adaptations

Middle School

(7th, 8th & 9th) 2 Videos, 15-20 mins, 3 segments each

- **Series 1** - Voice Anatomy, the Vocal Mechanism, the Voice as Instrument, the Voice Change, Video montage of styles and cultural traditions of vocal production
- **Series 2** - Masterworks with The Master Chorale - *Carmina Burana* - History of the work - Featured movement: "*O Fortuna*" & "*Fortuna plango vulnera*" Text analysis, use of contrast and use in popular culture

High School

(9th, 10th, 11th, 12th) 2 videos, 15-20 mins each, 3 segments each

- **Series 1** - Physics of Sound, Singer's Formant, Training the Voice, Overtone Singing, Video Montage of styles and cultural traditions of vocal production
- **Series 2** - Masterworks with The Master Chorale - Requiem in D minor - Mozart's biography, History of the work - Featured movement: "*Dies Irae*" & "*Lacrymosa*" Chant - lasting significance of melody, text analysis examples from film and other media and use in pop culture

Carlton Kilpatrick, Ph.D.

"The opportunity to partner with a vital community arts organization like The Master Chorale to create educational content is incredibly exciting. The Educational Outreach program will create high quality, standards-based virtual content for use in K-12 music classrooms at no charge." - Dr. Carlton Kilpatrick



About Carlton Kilpatrick

Carlton Kilpatrick, Ph.D. is Assistant Professor of Music in Vocal Music Education at the University of Louisiana Monroe. He teaches undergraduate and graduate coursework in music education and conducts Bayou La Belle, an upper-voice ensemble and Warhawk Singers, a lower-voice ensemble. A native of Florida, Dr. Kilpatrick taught high school chorus in the public schools in Lake City, FL and Altamonte Springs, FL for 15 years. In 2010, his choir was invited to perform for the FL Chapter of the American Choral Directors Association (ACDA). He was recognized as the Florida Music Education Association's (FMEA) Secondary Music Educator of the Year in 2018. He received his Bachelor of Music Education from the University of Florida and Master of Music in Choral Conducting and Ph.D. in Music Education from Florida State University. Prior academic appointments include Vanderbilt University.

Dr. Kilpatrick is an active conductor, clinician, and adjudicator. His research has been published in *The Choral Journal* and *Update: Applications of Research in Music Education*. His research interests include nonverbal communication in conducting and teaching, inclusive practices in music education, and LGBTQIA+ issues in music education. He has presented sessions for music educators throughout the Southeastern United States. He is in demand as a curriculum specialist having served as the Instructional Design Editor on Jason Max Ferdinand's *Teaching With Heart* and in the development and production of two units of educational videos for The Master Chorale of Tampa Bay Music Education Program.

Leadership Roles:

- FMEA and Florida Vocal Association (FVA), President of FVA (2016-2017)
- ACDA Southern Region
 - Performing Choir Chair-elect: 2022 Raleigh conference
 - Application and Ads Chair: 2020 Mobile conference
 - Honor Choir Chair:
 - 2016 Chattanooga conference
 - 2014 Jacksonville conference
 - Secretary, FL ACDA 2008-2015
- National ACDA High School Honor Choir: 2017 Minneapolis conference

Educational Outreach Assistants

M. Nicole Davis is currently pursuing a Ph.D. in Music Education-Choral Conducting at Florida State University. Nicole has directed church ensembles, participated in community theatre, arranged pop a capella choral music, and developed a music literacy curriculum for



secondary choral classrooms that she hopes to publish in the next couple of years. Her experiences with diverse people groups continue to inform her research, service, and performance. Miss Davis has been the Artistic Director and Conductor of Thomasville Singers since 2015. Before returning for her Ph.D., Nicole served as Choral Director at Thomas County Central High School in Thomasville, GA (2013-2018). Davis earned her Bachelor's Degree from Pensacola Christian College in Music Education and Master's Degrees in Music Education from both Pensacola Christian College and Florida State University.

Jesalin Gonzalez is a senior Choral Music Education major at Florida State University. She has studied conducting with Kevin Fenton and Michael Hanawalt and voice with Sahoko Timpone. She has served as the President of the FSU Gospel Choir, Vice President of University



Singers, and has participated in other choral ensembles throughout the College of Music. She is an active member of the student chapters of ACDA and NAFME and works in the College of Music Admissions office as an admission assistant.

She attended Lake Brantley High School and participated in chorus, drama, volleyball, and peer service clubs. Her vocal solo was selected for the FVA State Honors Recital in 2018. Jesalin is excited for her internship in the Fall of 2021 and hopes to pursue a career as a high school choral director.

About The Master Chorale of Tampa Bay

Praised by music critics as “one of the country's finest choirs,” “an amazing instrument,” and a “cultural treasure,” The Master Chorale of Tampa Bay has consistently delivered some of the most profoundly moving music performances in the Tampa Bay area.

The Master Chorale of Tampa Bay is an auditioned, highly select 150-voice volunteer chorus embracing a broad representation of singers from the entire Tampa Bay area. The Master Chorale serves Tampa Bay and west central Florida with a mission to advance the art of choral music by performing great works of the past, commissioning and performing new literature and sharing the joy and power of choral music with new and existing audiences and singers.

The Master Chorale performs 15 - 25 concerts a year, serving approximately 25,000+ people annually. In addition to traditional concerts, the Chorale performs a variety of outreach activities throughout the Tampa Bay community. Furthermore, with internationally distributed recordings and important commissions from renowned contemporary choral composers, The Master Chorale of Tampa Bay is consistently advancing the choral art form.



^ PHOTOS: Top - Master Chorale with The Florida Orchestra at the Straz; Middle - Master Chorale Outreach & Education Ensemble with Grady Elementary Chorus at the Tampa Theatre; Bottom - Elementary students from Hillsborough County attending a Master Chorale day-time student concert at the Tampa Theatre

Sponsorship Levels

Program Title Sponsor - \$5,000

- One 15-second pre-recorded corporate video and one Program Sponsor Slide advertisement (provided by your company). (Total of 12 placements)
- Corporate Logo on Sponsor Slide during each program. (Total of 6 Slides)
- Program Title Sponsor Recognition on Master Chorale's website and in All Media Announcements with link to your website.

Gold Sponsor - \$2,500

- One 15-second pre-recorded corporate video OR one Premier Level Sponsor Slide advertisement (provided by your company) at the end of each program. (Total of 6 video or slide placements)
- Corporate Logo on Sponsor Slide during each program.
- Gold Sponsor Recognition on Master Chorale's website and in All Media Announcements with link to your website.

Silver Sponsor - \$1,000

- Corporate Logo on Sponsor Slide during the program. (Total of 6 placements)
- Silver Sponsor Recognition on Master Chorale's website and in All Media Announcements with link to your website.

Bronze Sponsor - \$500

- Corporate Logo on one Sponsor Slide for Elementary, Middle High OR High School videos. (Total of 2 placements)
- Bronze Sponsor Recognition on Master Chorale's website.

Music Education Video Series Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Work: _____ Home: _____

Email: _____

Amount Enclosed/To Be Charged: \$_____

Method of Payment: Check _____ Credit Card _____

Visa _____ MC _____ Amex _____

Card Number: _____ Exp Date: _____ CVV: _____

Name on Card: _____

Card Holder Signature: _____

Completed sponsorship forms, corporate videos, event sponsor slides can be emailed to Tom@MasterChorale.com.

Corporate videos must be a maximum of 30 seconds in length. Minimum width: 120 pixels
Supported aspect ratio: 16:9 (horizontal) Tips: For best results, upload videos in .MP4 and .MOV
format with H.264 compression, square pixels, fixed frame rate, progressive scan, and stereo
AAC audio compression at 128kbps+. Event sponsor slides must be high resolution photos in
.eps, .pdf or .jpg format. Videos and event sponsor slides can be emailed to
Kara@MasterChorale.com.

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CONSUMER SERVICES BY CALLING 1-800-HELP-FLA (435-7352) TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT
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