



BRETT KARLIN • ARTISTIC DIRECTOR

Digital Choral Music Education Program Sponsorship Information

**Inspiring, educating, and engaging thousands
of Tampa Bay Area and Beyond students every year!**

“Music educators everywhere are stretched to the limits, working incredibly hard to teach music and music performance safely while navigating the online and ‘brick and mortar’ learning formats, many doing so simultaneously. We want to help.”

- Brett Karlin, Artistic Director

Providing free experiences for students by artists who live where they live is an investment in the community and future generations of musicians and music lovers. While we look forward to working with Florida students in their classrooms and in the concert halls again in the future, **we are excited to be creating new pre-produced and live video lessons that will support music teachers and students right away.**

- **Six new video lessons** for primary through secondary choral music curriculum, Florida-wide.
- **Potential Statewide Reach** - 4,269 schools in 76 school districts
- **Accessible for free** by any Florida educator or Florida student with an internet connection.
- **Aligned with Florida Music Education Standards.**
- Created in coordination with Hillsborough and Pinellas County public school music supervisors.
- **Ready to plug and play** with accompanying assessments that teachers can input into whichever platform they use with their students.
- Will continue to be a part of our educational offerings and digital library well into the future.
- Produced by Carlton Kilpatrick, Educational Outreach Director, and coordinated by Artistic Director, Brett Karlin, with support from Educational Outreach Assistants M. Nicole Davis and Jesalin Gonzalez, as well as participation from Master Chorale artists and Lumina Youth Choir guest singers.



< PHOTO: Deah McReynolds leads Master Chorale's Education & Outreach Ensemble at Southern Oaks Elementary, in Pinellas County, 2017

Digital Choral Music Education Program Highlights

Elementary

(4th, 5th, and 6th) 2 videos, 15-20 mins each, 3 segments each

- **Series 1** - The Vocal Instrument - How does the human voice work? Voice types and what is mine? Demonstrations of the full range of the human voice.
- **Series 2** - Masterworks with The Master Chorale - *Messiah* - History of the work - Featured movement: "*Hallelujah*" Texture and use in popular culture including other versions and adaptations

Middle School

(7th, 8th & 9th) 2 Videos, 15-20 mins, 3 segments each

- **Series 1** - Voice Anatomy, the Vocal Mechanism, the Voice as Instrument, the Voice Change, Video montage of styles and cultural traditions of vocal production
- **Series 2** - Masterworks with The Master Chorale - *Carmina Burana* - History of the work - Featured movement: "*O Fortuna*" & "*Fortuna plango vulnere*" Text analysis, use of contrast and use in popular culture

High School

(9th, 10th, 11th, 12th) 2 videos, 15-20 mins each, 3 segments each

- **Series 1** - Physics of Sound, Singer's Formant, Training the Voice, Overtone Singing, Video Montage of styles and cultural traditions of vocal production
- **Series 2** - Masterworks with The Master Chorale - Requiem in D minor - Mozart's biography, History of the work - Featured movement: "*Dies Irae*" & "*Lacrymosa*" Chant - lasting significance of melody, text analysis examples from film and other media and use in pop culture

Carlton Kilpatrick, Educational Outreach Director

"The opportunity to partner with a vital community arts organization like The Master Chorale to create educational content is incredibly exciting. The Chorale's commitment to supporting music teachers is admirable. In the age of COVID-19, we need to support our teachers. The Educational Outreach program will create high quality, standards-based virtual content for use in K-12 music classrooms at no charge." - Carlton Kilpatrick



About Carlton Kilpatrick

Carlton Kilpatrick is a Ph.D. candidate (A.B.D.) in Music Education and Choral Conducting at Florida State University. He holds a B.M.E. *cum laude* (2001) in Music Education from the University of Florida and an M.M. (2005) in Choral Conducting from Florida State University. Prior teaching appointments include Columbia High School in Lake City, FL from 2001 to 2003 and Lake Brantley High School in Altamonte Springs, FL from 2005 to 2018.

Mr. Kilpatrick is an active conductor, presenter, clinician, and researcher. He has conducted honor choirs in Florida and Georgia and presented sessions for Alabama MEA, Florida MEA, Florida ACDA, Florida NAFME Collegiate, FVA, Georgia MEA, and Voices United! (Delaware ACDA, Maryland/DC ACDA, & Virginia ACDA). His research has been published in *Update: Research in Music Education* and *The Choral Journal*. He served as the Instructional Design Editor of *Teaching With Heart* by Jason Max Ferdinand and published by GIA. His research focuses include nonverbal communication in conducting and teaching, the choral director as voice teacher, and inclusive practices and LGBTQIA+ issues in music education.

The Florida Music Education Association (FMEA) has recognized Mr. Kilpatrick as Student of the Year (2001), as an Emerging Leader (2009), and as the Secondary Music Educator of the Year (2018). He served on the FMEA Executive Board (2015-2017) and serves on the FMEA Conference Planning Committee. He has served as the President of the Florida Vocal Association (FVA) from 2015 to 2017, as well as on the FVA Board as chairman of District 6 (2006-2010), All-State Chair (2010-2013), President-elect (2013-2015), and Past President (2017-2019.)

He has served as the secretary of FLACDA (2008-2015) and coordinated the Honor Choirs at the 2014 Southern Division convention of ACDA in Jacksonville, FL and the 2016 conference in Chattanooga, TN. He managed the 2017 National ACDA Senior High Honor Choir under the direction of Eric Whitacre. Recently, he served as the Conference App and Advertising coordinator for the Southern Region.

Educational Outreach Assistants

M. Nicole Davis is currently pursuing a Ph.D. in Music Education-Choral Conducting at Florida State University. Over the years, Nicole has directed church ensembles, participated in community theatre, arranged pop a capella choral music, and developed a music literacy curriculum for secondary choral classrooms that she hopes to publish in the next couple of years. Her experiences with diverse people groups continue to inform her research, service, and performance. Miss Davis has been the Artistic Director and Conductor of Thomasville Singers since 2015. Before returning for her Ph.D., Nicole served as Choral Director at Thomas County Central High School in Thomasville, GA (2013-2018). Davis earned her Bachelor's Degree from Pensacola Christian College in Music Education and Master's Degrees in Music Education from both Pensacola Christian College and Florida State University.



Jesalin Gonzalez is a senior Choral Music Education major at Florida State University. She has studied conducting with Kevin Fenton and Michael Hanawalt and voice with Sahoko Timpone. She has served as the President of the FSU Gospel Choir, Vice



President of University Singers, and has participated in other choral ensembles throughout the College of Music. She is an active member of the student chapters of ACDA and NAFME and works in the College of Music Admissions office as an admission assistant.

She attended Lake Brantley High School and participated in chorus, drama, volleyball, and peer service clubs. Her vocal solo was selected for the FVA State Honors Recital in 2018. Jesalin is excited for her internship in the Fall of 2021 and hopes to pursue a career as a high school choral director.

About The Master Chorale of Tampa Bay

Praised by music critics as “one of the country's finest choirs,” “an amazing instrument,” and a “cultural treasure,” The Master Chorale of Tampa Bay has consistently delivered some of the most profoundly moving music performances in the Tampa Bay area.

The Master Chorale of Tampa Bay is an auditioned, highly select 150-voice volunteer chorus embracing a broad representation of singers from the entire Tampa Bay area. The Master Chorale serves Tampa Bay and west central Florida with a mission to advance the art of choral music by performing great works of the past, commissioning and performing new literature and sharing the joy and power of choral music with new and existing audiences and singers.

The Master Chorale performs 15 - 25 concerts a year, serving approximately 25,000+ people annually. In addition to traditional concerts, the Chorale performs a variety of outreach activities throughout the Tampa Bay community. Furthermore, with internationally distributed recordings and important commissions from renowned contemporary choral composers, The Master Chorale of Tampa Bay is consistently advancing the choral art form.



^ PHOTOS: Top - Master Chorale with The Florida Orchestra at the Straz; Middle - Master Chorale Outreach & Education Ensemble with Grady Elementary Chorus at the Tampa Theatre; Bottom - Elementary students from Hillsborough County attending a Master Chorale day-time student concert at the Tampa Theatre

Sponsorship Levels

Program Title Sponsor - \$5,000

- One 15-second pre-recorded corporate video and one Program Sponsor Slide advertisement (provided by your company). (Total of 12 placements)
- Corporate Logo on Sponsor Slide during each program. (Total of 6 Slides)
- Program Title Sponsor Recognition on Master Chorale's website and in All Media Announcements with link to your website.

Gold Sponsor - \$2,500

- One 15-second pre-recorded corporate video OR one Premier Level Sponsor Slide advertisement (provided by your company) at the end of each program. (Total of 6 video or slide placements)
- Corporate Logo on Sponsor Slide during each program.
- Gold Sponsor Recognition on Master Chorale's website and in All Media Announcements with link to your website.

Silver Sponsor - \$1,000

- Corporate Logo on Sponsor Slide during the program. (Total of 6 placements)
- Silver Sponsor Recognition on Master Chorale's website and in All Media Announcements with link to your website.

Bronze Sponsor - \$500

- Corporate Logo on one Sponsor Slide for Elementary, Middle High OR High School videos. (Total of 2 placements)
- Bronze Sponsor Recognition on Master Chorale's website.

Digital Choral Music Education Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Work: _____ Home: _____

Email: _____

Amount Enclosed/To Be Charged: \$_____

Method of Payment: Check _____ Credit Card _____

Visa _____ MC _____ Amex _____

Card Number: _____ Exp Date: _____ CVV: _____

Name on Card: _____

Card Holder Signature: _____

Completed sponsorship forms, corporate videos, event sponsor slides and payment must be received by March 5, 2021. Completed Digital Youth Initiative sponsorship forms can be emailed to Tom@MasterChorale.com.

Corporate videos must be a maximum of 30 seconds in length. Minimum width: 120 pixels
Supported aspect ratio: 16:9 (horizontal) Tips: For best results, upload videos in .MP4 and .MOV format with H.264 compression, square pixels, fixed frame rate, progressive scan, and stereo AAC audio compression at 128kbps+. Event sponsor slides must be high resolution photos in .eps, .pdf or .jpg format. Videos and event sponsor slides can be emailed to Kara@MasterChorale.com.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLA (435-7352) TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."